

## The Lean Mindset Driving a Successful Business and “Playing the Long Game”

This event takes place on the following dates: 9<sup>th</sup> Ipswich, 18<sup>th</sup> Lowestoft or 24<sup>th</sup> West Suffolk

Any business that holds customer satisfaction close as the key to their business growth and success should be implementing a Lean Mindset.

In this session John Cockburn-Evans, Director of Accendit Coaching and Consulting will give you the tools and knowledge you need to achieve a Lean Mindset and improve performance, productivity and ultimately profitability within your organisation.

The “Lean Mindset” emphasises intellectual honesty, courage, reflection and continuous improvement. The benefits to your staff and organisation are huge. You could follow global companies like Spotify, John Deere and Toyota, who have implemented lean systems and principles in their organisations, with great success. This is your opportunity to encourage innovation, engage employees, and transform your organisation.

### Attendees will learn and discover:

- How to engage the workforce & drive your business
- The ‘8 wastes’ of Lean Philosophy
- The importance of understanding waste
- Lean tools & some examples
- The importance of the 80/20 rule

### About Accendit Coaching & Consulting

Accendit are passionate about Business Performance, eliminating waste, and using coaching as one of the means to deliver performance. Accendit use high-end coaching skills and their extensive operational experience to facilitate change within individuals, so they can approach projects/assignments & lead project teams themselves.

### Business in 60

*Business in 60* is a fast, fun and informative way to learn new skills and improve your business offer. Limited to only 20 delegates and available only to members of Suffolk Chamber of Commerce (including town membership), *Business in 60* is the new way to help your business grow.

### Dates for May

#### Business in 60 events:

#### Ipswich:

8.30am – 10am 9 May

Novotel, Grey Friars Rd, Ipswich

#### Lowestoft:

8.30am – 10am 18 May

Orbis Energy Centre, Lowestoft

#### West Suffolk:

8.30am – 10am 24 May

Green Duck, Bury St Edmunds

### Agenda

8.30am Arrival & networking  
8.55am Welcome  
9.00am *Business in 60*  
10.00am Event ends

### How to book

£12 incl VAT

*Suffolk Chamber members only*

### Book online at

[www.suffolkchamber.co.uk](http://www.suffolkchamber.co.uk)

### Guest Speaker

John Cockburn-Evans  
Director, Accendit  
Coaching & Consulting

