



The policy team exists to fulfil a core aim of the IoD's Royal Charter

To represent the interests of members and of the business community to government and in all public fora and to encourage and foster a climate favourable to entrepreneurial activity and wealth creation



This aim is pursued through:

- Research based on member views gained through Policy Voice – the IoD's survey panel
- Engagement with politicians and civil servants
- Dissemination of member views through the media





Watch this short video to find out about Policy Voice

18/06/2018 IoD Policy and Representation



5

The policy team



18/06/2018 IoD Policy and Representation

Effective Business

- Tax
- Regulation
- Skills
- Cost of doing business
- Access to finance
- Scaling/growing



Amidst widespread reports that the Conservative Party is being urged on all sides to increase public spending, business leaders today warned that vital efforts to boost investment by the private sector could not be allowed to fall by the wayside. The Institute of Directors called on the Chancellor to prioritise tax changes to boost entrepreneurial companies when drawing up his forthcoming Budget, including raising the Annual Investment Allowance cap to £1m, and relieving restrictions on reliefs for investing in start-ups and growing companies.

Connected Business

- Physical and digital infrastructure
- Industrial strategy
- Devolution and regional growth





Big Picture Your IoD

METRO MAYORS: THE BUSINESS VIEW



18/06/2018 **IoD Policy and Representation**

Global Business

- Brexit
- Trade deals
- Trade support/promotion
- Tax competition
- Immigration (including students)



Inclusive Business

- Board diversity
- Mental health at work
- Disability confident
- Migrant entrepreneurs
- Pride in Business

